

Council on Postsecondary Education
November 7, 2013

New Academic Programs Murray State University and Western Kentucky University

ACTION: The staff recommends that the Council approve the Doctor of Education P-20 and Community Leadership and the Master of Arts in Postsecondary Education Administration at Murray State University; and the Bachelor of Arts in Chinese and the Bachelor of Arts in Arabic at Western Kentucky University.

KRS 164.020 (15) empowers the Council on Postsecondary Education to define and approve the offering of all postsecondary education technical, associate, baccalaureate, graduate, and professional degree, certificate, or diploma programs in the public postsecondary education institutions.

Murray State University

Doctor of Education P-20 and Community Leadership (CIP Code: 13.0401)

The proposed Doctor of Education in P-20 and Community Leadership is a 60-hour program designed to develop innovative P-20 leaders. The program is comprised of a core of 42 credit hours, a nine-credit-hour dissertation, and 18 credit hours in a specialization area. There are three areas of specialization - STEM Leadership, pK-12 and Postsecondary Leadership. The program is structured using an accelerated, cohort approach with candidates enrolling in six credit hours each semester.

Master of Arts in Postsecondary Education Administration (CIP Code: 13.0406)

The proposed Master of Arts in Postsecondary Education Administration degree is a 45-hour program comprised of a 30-credit-hour core, a nine-credit-hour concentration area, and a six-credit-hour internship. There are two concentration areas - student affairs and higher education. The program is geared toward professionals who want to move into leadership positions within community colleges or universities.

Western Kentucky University

Bachelor of Arts in Chinese (CIP Code: 16.0301)

The proposed Bachelor of Arts in Chinese is a 36-hour program, with 21 credit hours in the core and 15 credit hours in guided electives. This program will provide WKU undergraduates with extensive language training and an in-depth study of Chinese culture and society, which prepare them to use Chinese proficiently in their professional endeavors. Most courses will be delivered in the target language until students' proficiency has reached the advanced level at which point they can take up to six credit hours of 300- or 400-level

Chinese studies courses delivered in English. The K-12 Chinese programs in WKU's area of geographic responsibility and the university's Chinese Flagship, Confucius Institute, Asian Studies minor program, and Asian Religions and Cultures major program have created the demand for an articulated program of Chinese language.

Bachelor of Arts in Arabic (CIP Code: 16.1101)

The Bachelor of Arts in Arabic is a 36-hour program, consisting of 18 credit hours in the core and 18 credit hours in guided electives. This program will prepare graduates to perform proficiently in their careers with a comprehensive education in Arabic language and culture. All courses will be delivered in the target language, with the exception of two optional electives (six credit hours) of courses offered by other departments. Since this program will be focused on Arabic language, it is distinguished from others in the Commonwealth, which are broader Islamic Studies or Middle Eastern Studies programs.

Staff preparation by Paul Blankenship